

Who is TerraCare and how do we offer the most effective Dicalcic Fertiliser around?

TerraCare has been in business for over 15 years and have been supplying nutrients and fertilisers across the North Island to a wide variety of farmers.

In recent years we have specialised in manufacturing high quality Dicalcic phosphate fertilisers. Dicalcic offers significant benefits over traditional phosphate such as low water solubility, high plant availability, increased levels of calcium which encourages microbial life and longer root lengths for both clover and rye grass. We have an excellent team of trained consultants who carry out an on-farm assessment and soil test. This information along with the Overseer computer modelling program allows us to provide a customised nutrient and fertiliser plan specific to your farms individual requirements.

Why we are Independent from our suppliers.

All our nutrients and trace elements that provide the base for our fertilisers are sourced from a variety of different suppliers. We do this to ensure we are not only getting the best quality available, but also to ensure we can offer you a complete customised plan specific to what your farm actually needs.



TerraCare are proud sponsors of the Waikato Valley Cricket Association



▲ The team at TerraCare are here to help you get the most from your farm!



It doesn't matter whether you are a Dairy, Sheep or Beef farmer, TerraCare can customise a fertiliser plan to help improve the productivity and profitability of your farm.



Give us a call to discuss how we can improve your productivity and profitability this season.

"At TerraCare we make sure that you are only applying the nutrients that you require to achieve your production goals, and with fertiliser prices now at a record high, it is important that what you use performs."

Damon Forsyth, General Manager of TerraCare Ltd.

KNOW SOMEONE WHO WOULD BENEFIT FROM THIS TABLOID? Call us today to arrange a FREE tabloid to be posted to them.



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Local man CONFESSES



"My grass just wasn't growing! They did a soil test and we applied the fert, 3 months later my grass has never been better!"

Graham McAdams, Pukeatua

So how do you know if TerraCare is suitable for your farm?

Higher quality soil leads to healthy animals, reduced vet bills and greater profitability!

If you seek to achieve any of the above, you could benefit from getting in touch with us. We have a wide range of farmers we deal with including Dairy, Sheep, Beef, Deer and Goat, as well as cropping clients. Anyone who is currently applying fertiliser or has a farm goal you wish to achieve, could benefit from talking to one of our consultants to see what customised plan we can put together for your farm.

How it works

Come to our **FREE seminar** and find out how to improve your farm's productivity.

Make an appointment with one of our experienced representatives who will visit your farm and conduct a soil test.

Discover the balance of nutrients that is currently in your soil. Allow us to recommend a fertiliser plan specifically formulated for your farm.

Reap the benefits of better pasture, as well as improved animal health and stock performance.

CALLING ALL FARMERS

How to unleash PROFITS hidden in your FARM!

Fertiliser costs are at an all time high – Are you getting the best bang for your buck?

With the current challenges facing farmers, making the correct fertiliser choices is becoming more and more important. Coupled with higher fertiliser prices, you need to be sure you are getting the best return on your fertiliser spend.

When applying fertiliser it is important to only apply the nutrients you require and in a form that is efficient for plant uptake. Not

all fertilisers are the same. The cheapest or most popular products are not necessarily the best for your individual farm as they may not be customised to what your farm actually needs. At TerraCare we determine this by conducting a soil test and collecting appropriate farm data to calculate the specific nutrient requirements to achieve your future production and profit goals.

Can you afford to NOT be getting the most out of your fertiliser?

Our customers have better looking farms, fewer animal problems and better performing stock.



Most TerraCare products are granulated to assist in your spreading.

We work with a wide range of farmers with differing production levels and goals and customise our fertiliser recommendations to suit their requirements.

Our Dicalcic fertilisers are more environmentally sustainable due to their low water solubility, however they are highly plant available and therefore maximises your pasture production during the growing season.

We are experiencing sales growth in a declining market and we believe that is the best testament to our ability to help deliver better results for our clients.

Give us a call to book a seat in our **FREE seminar** to find out how we can help you improve your productivity and profitability this season.

Damon Forsyth, General Manager



0800 729 961



Reap the benefits of better looking pasture, as well as improved animal health and better performing stock.

SEE INSIDE FOR:

- What is a 10% increase in pasture growth worth to you?
- 4 Simple ways that TerraCare can help bring improvements to your farm.
- Scientific results of TerraCare vs. other fertilisers
- Case Study – "Bloat was everywhere and I couldn't get cows in calf"
- Who can benefit from TerraCare products?

After 9 years of using Dicalcic Phosphate on our 52ha dairy farm at Kihikihi, the pastures have completely changed. Stronger tillers in ryegrass, deeper rooting during droughts and a 50 year daisy problem has all but disappeared. In the time we've transitioned to Dicalcic our stocking rate has increased from 160 to 200 cows with all aspects of animal health improving. Our production per cow/ha has been lifting every year with not only greater dry matter but a more nutritious composition of pasture. (Several forms of supplement are used on the farm) Much improved recovery of paddocks from dry summers and winter calving is a sure sign our soils are healthy, draining better and full of microbial and worm life.



Chris and Ross Turner, Karaka Jersey Stud, Kihikihi

FREE Seminar worth \$250

COME TO OUR FREE SEMINAR and listen to our guest speakers discuss how you can get the best return for your money and get the highest productivity possible this season.

Reap the benefits of better pasture, as well as improved animal health & greater production levels.

We have over 15 years experience customising Dicalcic phosphate based fertiliser plans for farmers. See below for the benefits of our fertilisers and what they will mean for your farm.

Dicalcic phosphate fertilisers have some very noticeable benefits over other forms of fertiliser. Our Dicalcic fertilisers have low water solubility, but are still highly plant available and therefore maximises your pasture production. Due to the chemistry makeup of Dicalcic phosphate it is far less susceptible to being locked up in the soil with other elements such as aluminium and iron. The end result for your farm means the phosphate stays available in the soil for your plants to utilise, rather than being locked away due to the high retention rate of the soil.

...always remember the healthier your pasture the faster it grows back.

Dicalcic phosphate based fertilisers also have a large percentage of available calcium, which is essential for microbial life and also encourages an abundance of earth worms. These help aerate the soil, break down the hummus and provide nutrients for the plant to uptake. This higher level of calcium also improves your farms soil structure which will assist in drainage and encourage longer root lengths in both clover and rye grass meaning your pasture has more access to both nutrients and water.



The results speak for themselves...

TerraCare has had scientific trials conducted which show that their Dicalcic phosphate fertiliser (RePlenish) can increase pasture growth and dry matter over other forms of phosphate fertilisers. If you can increase your farms pasture growth, you can lift production levels and most importantly improve your overall PROFIT.

During the phosphate response trials I conducted for TerraCare Fertilisers Ltd, RePlenish increased pasture growth more than ordinary Superphosphate. If the measured increases in pasture growth were to be efficiently converted into animal production, the overall result would show that using RePlenish instead of Superphosphate will increase profits.

P.W.S.



PW (Paddy) Shannon, Scientist

CASE STUDY: "Bloat was everywhere and I couldn't get cows in calf"

Fourteen years ago many of my cows were dying of bloat every spring from the previous 35 years of 500kg/ha 30% potassic Superphosphate. Something was wrong with my grass! My river flats flooded every winter, there was a pan about 8" down. Bloat was everywhere and I couldn't get cows in calf.

At that time I was introduced to looking at my farm soil and fertiliser program with a more balanced approach. Products such as calcium, magnesium, boron and salt were introduced. Liming the whole farm was the starting point of an incredible journey of change that saw my cows walk away from metabolic problems, especially bloat and infertility.

Today we never fear the loss of cows through bloat and don't even drench or bullet for it! Since those early days, I have progressively grown my business from one farm to four farms using TerraCare Dicalcic phosphate. With a balanced approach to soil fertility each farm is now healthy, free draining and strong in rye and clover. We have minimal need for weed control with excellent re-growth following a heavy grazing in autumn and winter. We use slow release nitrogen as and when we need it. These days we winter milk, grow 40ha's of maize silage and rear and run 150ha of heifer replacements and beef. Each property has to perform to its maximum. On all our farms TerraCare Dicalcic is used with a lot less Potash, balancing the elements by treating root problems in the soil not only the animal. Each of our farms stands alone with annual soil testing and individual fertiliser recommendations applied to each. I attribute a lot of my progress and production to the decision I made 14 years ago to change the type of products I use and the way I fertilise.

Allan & Paula Bryant, Tiki Road, Parawera



Farmers, what is 10% more pasture growth worth to you?

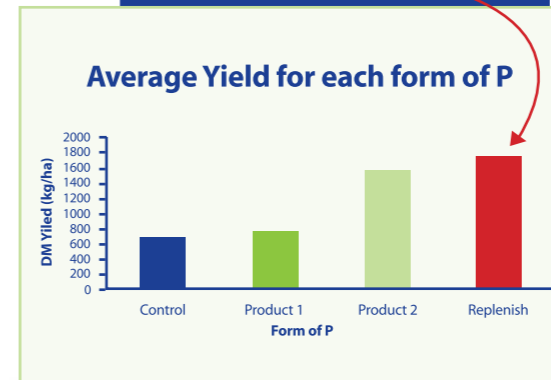
For the average Waikato dairy farmer this could mean **\$500 - \$1,000 additional income per hectare/year.**

Independent trials using TerraCare RePlenish fertiliser consistently show higher pasture growth rates (>10%) than the other phosphate products tested.

How does RePlenish match up with other phosphate fertilisers?

Below shows the results of independent trials at both 3 weeks and 6 weeks after applying the fertilisers.

Give us a call to show you how you can achieve this level of Dry matter yield on your farm.



How do you know you are getting the best possible results from your fertiliser?

TerraCare encourage you to put on only what is required. Many farmers over apply fertiliser simply because that's what they have done in the past.

Call one of our Fertiliser Consultants to arrange a FREE on-farm consultation to discuss your individual farm nutrient and fertiliser requirements.



TerraCare fertiliser consultants. Left to right - Adrian Carter, Anthony Prinsloo and Steve Singh.

4 Simple ways that TerraCare can help bring improvements to your farm.

- Improved soil conditions.** - Our clients have reported improved recovery of paddocks from dry summers, as well as improved soil drainage, healthy worm life and overall higher levels of soil nutrients.
- Improved pasture production and quality.** - TerraCare products help achieve increased levels of dry matter per year, as well as a higher quality and more nutritious composition of pasture.
- Improved animal health.** - The health of you animals are your lifeblood. With TerraCare, reap the benefits of reduced vet bills, healthy animals and overall better performing and more profitable stock.
- Improved profits & productivity.** - Our recommended fertiliser plans are based on a combination of both a soil test and farm data. TerraCare only recommend the nutrients required, resulting in both increased profits and productivity.



TerraCare has recently invested over a million dollars in granulation technology to improve product quality by having better granulation, improved spreading and less dust.

See the back page for:

- Who is TerraCare?
- Who can benefit from TerraCare products?
- FREE Soil Analysis worth \$200. (Conditions apply)